



STARHOME
MACH

Cookie Disclaimer

Cookies on our website

We use cookies across our website to ensure that you get the best experience, show you personalized content, advertise and analysis of the website's traffic.

To continue on our website, please click on the button OK if you agree with our use of cookies or on the button "No" if you do not agree.

If you accept, you still can change your cookie settings at any time in your browser. If you feel like learning more about how and why we use cookies and how to set your cookie settings to block cookies, please read our Cookie Policy.

[Cookie Policy](#)

Cookie Policy

Last updated: August 2018

This Cookie Policy applies to any websites, branded pages on third party platforms (such as Facebook or YouTube), and applications accessed or used through such websites or third party platforms (“STARHOME MACH Websites”) which are operated by or on behalf of the STARHOME MACH group of companies.

By consenting to our use of cookies, you are accepting the use of the STARHOME MACH Websites in accordance with this Cookie Policy. If you do not agree to our use of cookies in this way or/and if you set your browser settings accordingly to disable the cookies that we use, this may impact your user experience while on the STARHOME MACH Websites.

The table below summarizes the different types of cookie we use on STARHOME MACH Websites, together with their respective purpose and duration (i.e. how long each cookie will remain on your device).

What is a cookie?

Cookies are files or pieces of information that may be stored on your computer (or other internet enabled devices, such as a smartphone or tablet) when you visit our Websites. A cookie will usually contain the name of the website from which the cookie has come from, the “lifetime” of the cookie (i.e. how long it will remain on your device), and a value, which is usually a randomly generated unique number.

What do we use cookies for?

We use cookies to make the STARHOME MACH Websites easier to use and to better tailor the STARHOME MACH Websites and our products to your interests and needs. Cookies may also be used to help speed up your future activities and experience on our Websites. We also use cookies to compile anonymous, aggregated statistics that allow us to understand how people use our Websites and to help us improve their structure and content. We cannot identify you personally from this information.

What types of cookies do we use?

Four types of cookies gathered in two categories may be used on the STARHOME MACH Websites - “session cookies” and “persistent cookies”. Session cookies are temporary cookies that remain on your device until you leave the STARHOME MACH Website. A persistent cookie remains on your device for longer period or until you manually delete it (how long the cookie remains on your device will depend on the duration or “lifetime” of the specific cookie and your browser settings).

Some of the pages you visit may also collect information using pixel tags (also called clear gifs) that may be shared with third parties which directly support our promotional activities and website development. For example, website usage information about visitors to STARHOME MACH Websites may be shared with our third party advertising agency to better target Internet banner advertisements on our websites.

Cookies used on STARHOME MACH Websites

Type of Cookie	What do they do?	Do these cookies collect my personal data / identify me?
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Necessary

These cookies are essential to make STARHOME MACH Websites work correctly, they enable you to move around our websites and use our features. Examples include remembering previous actions (e.g. entered text) when navigating back to a page in the same session.

These cookies don't identify you as an individual.

If you do not accept these cookies, it may affect the performance of the website, or parts of it.

Performance

These cookies help us understand how visitors interact with our websites by providing information about the areas visited, the time spent on the website, and any issues encountered, such as error messages. This helps us improve the performance of our websites.

These cookies don't identify you as an individual. All data is collected and aggregated anonymously. For more information about these cookies, including the information they collect and how it is used, read below*

Functionality

These cookies allow our websites to remember the choices you make (such as your user name, language or the region you are in) to provide a more personalized online experience. They can also enable visitors to watch videos, play games and engage with social tools, such as blogs, chatrooms and forums.

The information these cookies collect may include personally identifiable information that you have disclosed, such as your username or profile picture. We shall always be transparent with you about what information we collect, what we do with it and with whom we share it.

If you do not accept these cookies, it may affect the performance and

Targeting / advertising

These cookies are used to deliver content that is more relevant to you and your interests. They may be used to deliver targeted advertising or to limit the number of times you see an advertisement. They also help us measure the effectiveness of advertising campaigns on STARHOME MACH and non STARHOME MACH Websites. We may use these cookies to remember websites you have visited and we may share this information with other parties, including advertisers and our agencies.

Most types of these cookies track consumers via their IP address so they may collect some personal identifiable information.

Do we use third party cookies?

We use a number of suppliers that may also set cookies on your device on our behalf when you visit the STARHOME MACH Websites to allow them to deliver the services they are providing.

When you visit the STARHOME MACH Websites you may receive cookies from third party websites or domains. We endeavor to identify these cookies before they are used so that you can decide whether or not you wish to accept them. More information about these cookies may be available on the relevant third party's website.

How can I control or delete cookies?

Most internet browsers are initially set up to automatically accept cookies. You can change the settings to block cookies or to alert you when cookies are being sent to your device. There are a number of ways to manage cookies. Please refer to your browser instructions or help screen to learn more about how to adjust or modify your browser settings.

If you disable the cookies that we use, this may impact your experience while on the STARHOME MACH Websites, for example you may not be able to visit certain areas of a STARHOME MACH Website or you may not receive personalized information when you visit a STARHOME MACH Website. If you use different devices to view and access the STARHOME MACH Websites (e.g. your computer, smart-phone, tablet etc.) you will need to ensure that each browser on each device is adjusted to suit your cookie preferences.

Performance*

Analytics / Tracking

Provides anonymous / aggregated information about where you go and what you do on Starhome Website and other websites.

Persistent, session and first party
13 months each time your consent is required

Privacy Policy:
[google.com](https://www.google.com)
Data Collected:
how the visitor uses the website
Data Sharing:
United Kingdom

Clear Gifs (Web Beacons/Web Bugs)

We and our third party advertising partners employ a software technology called clear gifs (a.k.a. Web Beacons/Web Bugs), that helps us better manage content on our site by informing us what content is effective. Clear gifs are tiny graphics with a unique identifier, similar in function to cookies, and are used to track the online movements of Web users. In contrast to cookies, which are stored on a user's computer hard drive, clear gifs are embedded invisibly on Web pages and are about the size of the period at the end of this sentence. We do not tie the information gathered by clear gifs to our customers' personal information.

For further information on our Cookie Policy and other technologies, please email us at info@Starhomemach.com